



Safe online; together.

Free digital crisis intervention for students
and staff

8/21/2026



Our story



Alice Hendy MBE lost her brother Josh to suicide at 21 years old. Josh had been researching over the internet techniques to take his own life.

To ensure more help and support is given to individuals searching for harmful content online, Alice set up Ripple Suicide Prevention.



1.9M

Active users

120K+

Searched intercepted

32

Lives saved*

40+

Awards won

Student Mental Health

The numbers

#1 cause

of death for young people aged between 5 and 34 in England and Wales in 2019 was suicide. (ONS)

>26%

of suicide cases in under 20s and 13% of those in 20–24-year-olds had a suicide-related search history. (The Lancet & University of Manchester)

7%

of UK children attempt suicide by the time they reach 17 years old. (Centre for Longitudinal Studies)

Nearly 50%

of 17–19-year-olds with a diagnosable mental health disorder has self-harmed or attempted suicide at some point. (NHS)

The background of the image consists of several concentric circles in various shades of purple, creating a ripple effect. The text is centered within these circles.

1 suicide loss
affects up to 135 people

The call for change

Universities

Parents urge UK universities to reveal student suicide rates

- the Department for Education is engaging experts and those with lived experience to review relationships, sex and health education guidance to determine whether suicide and self-harm prevention will be included as an explicit part of the curriculum to support young people

Universities urged to do more to prevent student suicide

'Universities can help save lives when they adopt a proactive response to suicide prevention,' sector leader says

- we are investing £2.3 billion extra a year into mental health services, and have set out our aim in the [NHS Long Term Plan](#) for an additional 345,000 children and young people to access NHS-funded mental health support by 2024

Press release

Major national strategy to reduce number of tragic suicides

Government pledge to reduce England's suicide rate within 2 and a half years with launch of new national suicide prevention strategy.

- we are also tackling harmful material that encourages self-harm or suicide through the [Online Safety Bill](#), and continue to work with multiple agencies to ensure appropriate messaging and labelling is used

Suicide's invisible accomplice

1 in 5

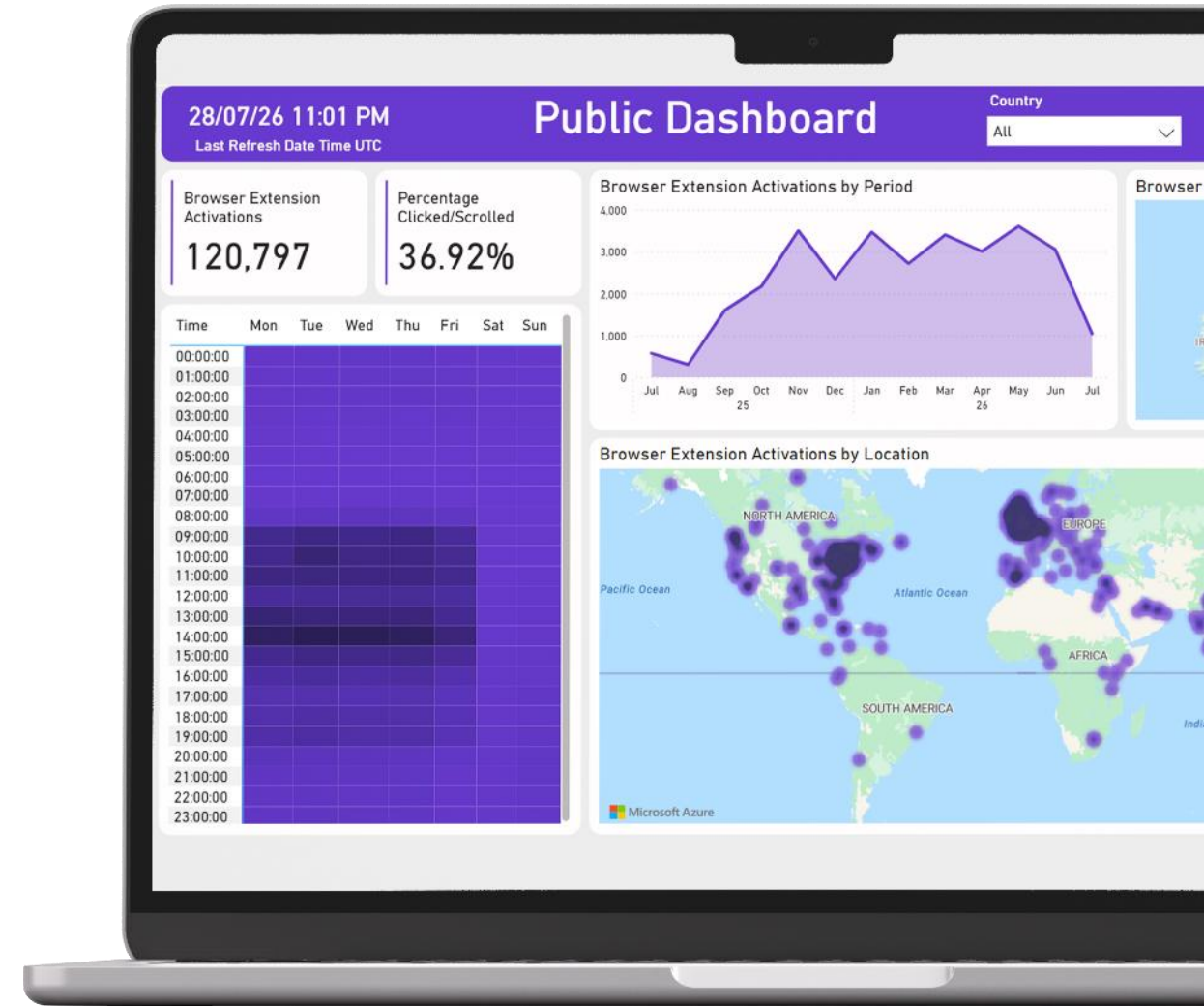
search results across major search engines link directly to content that promotes or instructs on self-harm, suicide, or eating disorders. (Ofcom)

2 p.m.

on weekdays shows peak activation for suicide and self-harm-related searches among Ripple BrowserShield users globally.

Online

searches for suicide methods are better predictors of suicide deaths than self-reported measures of suicide risk. (Ma-Kellams C, Or F, Baek JH)





BrowserShield

Private and secure by design.
Free and ready to install today.

Real-time crisis intervention, built into the browser

1.9m+

people protected
every week

120K+

harmful searches
intercepted to date

15+

high-risk categories
covered

Protect student laptops and computers managed by
your institution – anytime, anywhere

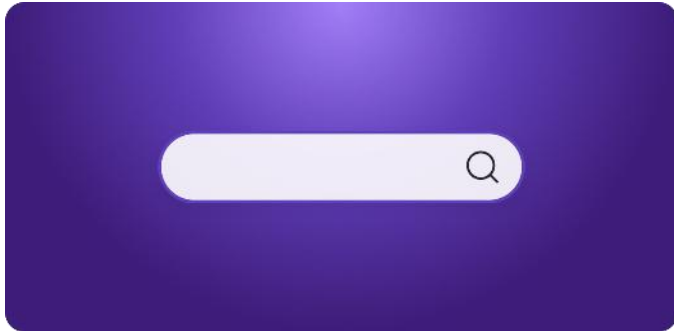
- ✓ Any operating system
- ✓ Most popular desktop browsers
- ✓ Various deployment options
- ✓ Protects students on campus or travelling
- ✓ Support for a wide range of mental health and life challenges
- ✓ Options for age-specific and custom signposting
- ✓ Built to work with your IT infrastructure
- ✓ Support for IT teams in testing, pilots and full roll outs



How BrowserShield helps

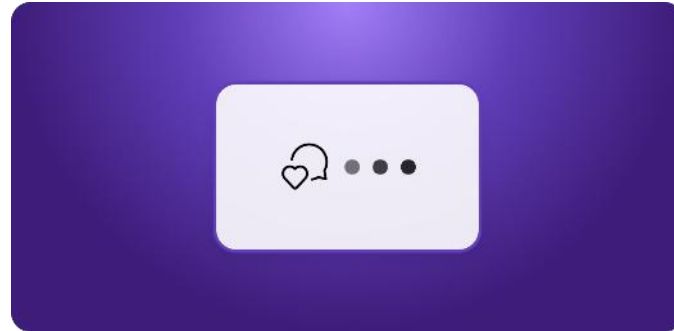
Protection in 3 easy steps

1



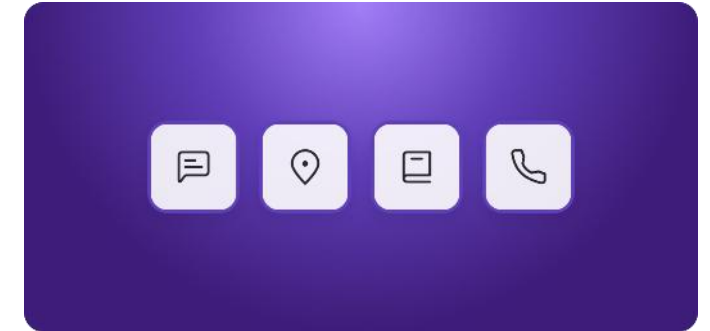
Intercepts the search with a calmly presented pop-up screen.

2



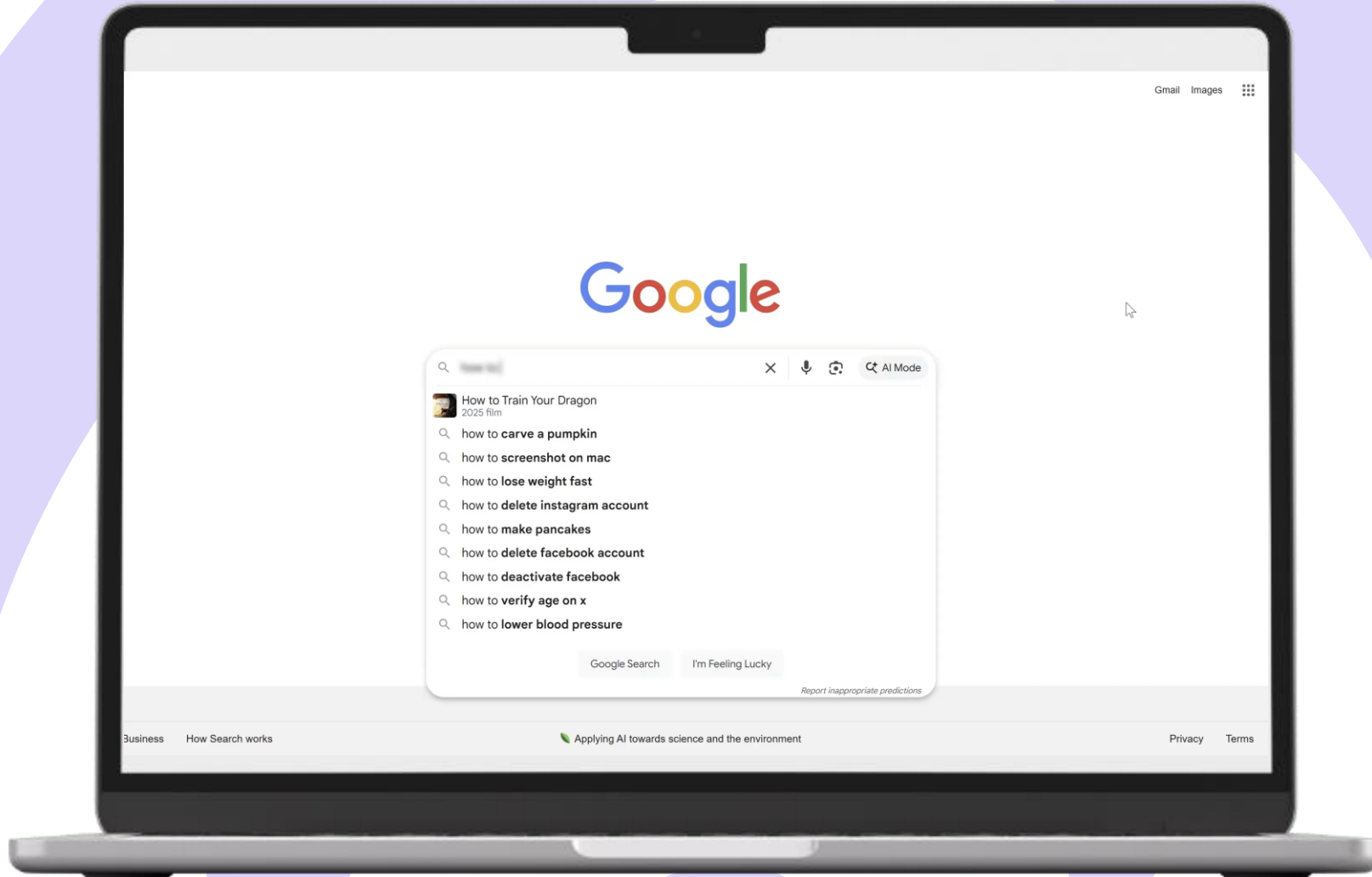
Guides the person through a filter of breathing exercises to help them pause and reflect.

3



Signposts to helplines and mental health resources, accompanied with messages of hope.

BrowserShield demo



Age-specific crisis intervention

Safeguard students with tailored mental health support

childline



kooth



YOUNGMINDS

THE MIX

SAMARITANS

NHS

shout
85258
here for you 24/7

mind

Students face unique mental health challenges at different ages.

By deploying Ripple BrowserShield at your school, college, or university, you can direct students to tailored mental health support for:

- Primary education (ages 5-11)
- Secondary education (ages 11-16)
- Further and higher education (ages 16+)

Expanded protection

Support through mental health challenges and life's struggles

Substance misuse

People with substance abuse are up to 14 times more likely to die by suicide. (Wilcox HC, Conner KR, Caine ED, et al)

Gambling addiction

Problem gamblers are 15 times more likely to die by suicide. (Lund University, 2019)

Child sexual abuse

People who were sexually abused as a child are 3 times more likely to try to take their own lives. (Psychological Medicine, 2018)

LGBTQIA+ struggles

LGBTQ+ young people are more than 4 times as likely to attempt suicide than their peers. (Johns et al., 2019; Johns et al., 2020)

Eating disorders

Approximately 9% of people with eating disorders have serious thoughts of attempting suicide. (Borges G, et al., 2010)

Financial struggles

People with problem debt are 3 times more likely to have had recent suicidal thoughts. (Money & Mental Health)

Why deploy BrowserShield

Digital safety net for your students and staff



Proactive intervention

Safeguard people experiencing mental health struggles at a time when they are most vulnerable.



Privacy & security-first

ISO 27001 and Cyber Essentials certified.
Does not collect, monitor or track any personally identifiable information.



Easy for IT teams

Simple to deploy onto managed machines, works alongside existing filtering and safeguarding tools.



Free for educators

Schools, colleges, sixth forms and universities deploy BrowserShield free of charge.



Trusted by your peers

Over 600 educational institutions have already deployed BrowserShield.



“Without this tool, it is quite possible that within a couple of clicks an incredibly distressed individual, will be able to access content that not only demonstrates means of dying by suicide, but encouragement and detailed instruction of how to do so.”



Academic Lead Mental Health and Well-being,
University of Wolverhampton

The University of Portsmouth protects students with BrowserShield



“We need to provide support when the students need it, not when we’re available.”

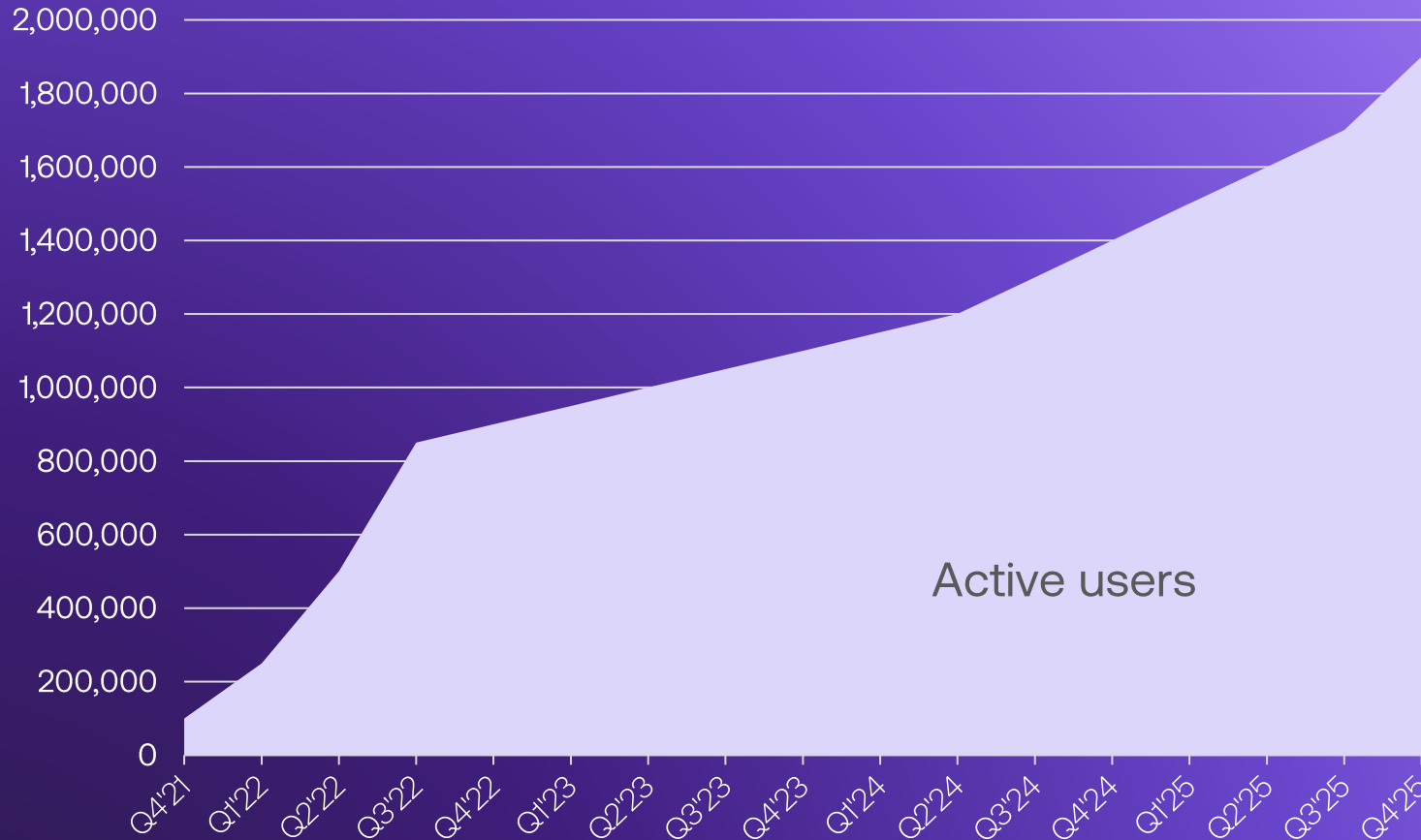


Chris Chang
Deputy Vice Chancellor

Our impact



Impact to date



1.9m+

Active users

120K+

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Lives saved

40+

Awards won

Trusted by Schools



Trusted by

Colleges and sixth forms



Trusted by Universities



“Ripple is such an important, non-intrusive factor in suicide prevention – pressing the pause button and giving opportunities to get different thinking in.”



Mental Health & Wellbeing Lead,
Birmingham Education Partnership

Memberships & accreditations



Endorsements

Organisations that recommend the deployment of the Ripple tool include:



Awards won

Our clients' continued support for Ripple and the impact we have been making together have brought us to some exciting places.

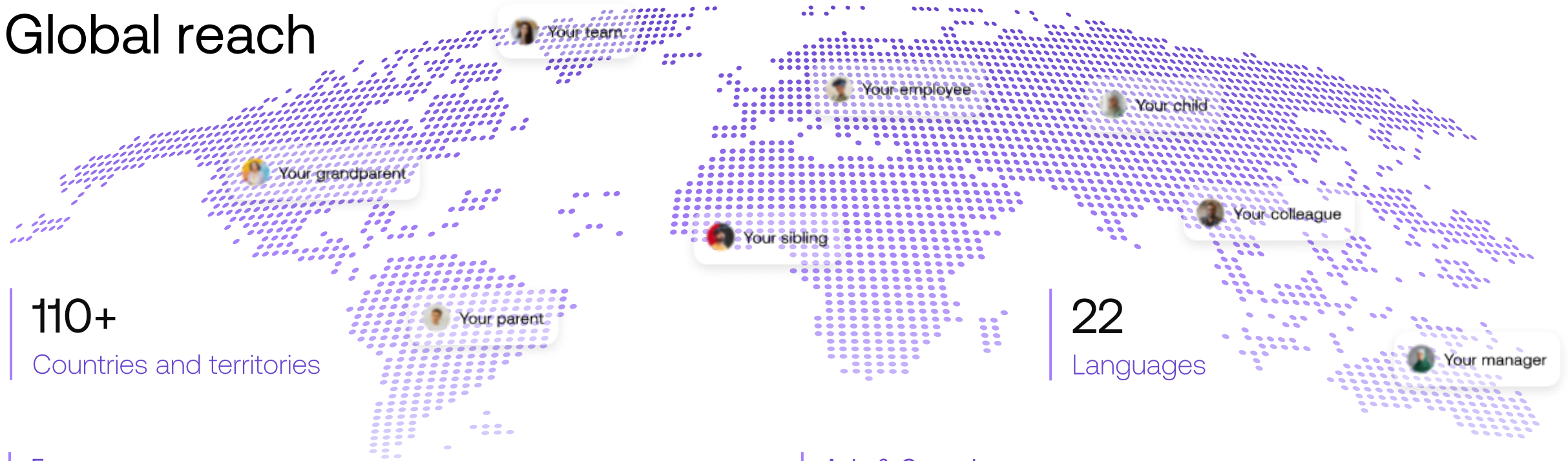


Publicity

Ripple is a crucial voice in the media, challenging misinformation and stereotype, giving hope and advice, and advocating for changes that can save lives.



Global reach



110+

Countries and territories

22

Languages

Europe

Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, England, Estonia, Finland, France, Germany, Gibraltar, Greece, Guernsey, Hungary, Iceland, Ireland, Isle of Man, Italy, Jersey, Kosovo, Latvia, Lithuania, Luxembourg, Malta, Moldova, Netherlands, Northern Ireland, Norway, Poland, Portugal, Romania, Russia, Scotland, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, Wales

Americas

Argentina, Barbados, Brazil, Canada, Chile, Colombia, Costa Rica, Ecuador, Haiti, Honduras, Jamaica, Mexico, Peru, Puerto Rico, The Bahamas, Trinidad and Tobago, Uruguay, USA

Asia & Oceania

Australia, Azerbaijan, Bahrain, Bangladesh, Brunei, China, Fiji, Georgia, Hong Kong, India, Indonesia, Iran, Israel, Japan, Jordan, Kazakhstan, Kuwait, Lebanon, Malaysia, Mongolia, New Zealand, Oman, Pakistan, Papua New Guinea, Philippines, Qatar, Samoa, Saudi Arabia, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Timor-Leste, Türkiye, UAE, Uzbekistan, Vietnam

Africa

Algeria, Cameroon, Egypt, Kenya, Libya, Mauritius, Mozambique, Senegal, South Africa, Uganda, Zambia

Get started



Getting started with Ripple BrowserShield

1

Review with your safeguarding and wellbeing teams

- ✓ Discuss and explore how BrowserShield fits your existing safeguarding strategy and student wellbeing policies.

2

Liaise with your IT team for:

- ✓ Security review (ISO 27001, Cyber Essentials and pentest reports available).
- ✓ Deployment – pilot first or full deployment.

3

Send us details about the deployment:

- ✓ How many machines you want to protect.
- ✓ What browsers you would like to deploy onto.

4

Get BrowserShield onto managed machines via:

- ✓ GPO (Group Policy Object)
- ✓ Force installs through browser management
- ✓ Or using a third-party management tool

Downloadable resources

Ripple Suicide Prevention Charity helps schools and universities build suicide-safer environments for students and staff.

Download our free resource pack below:

How to Talk About Suicide Guide

[Download](#)

AMOSSHE: Collective Responsibility,
Collective Action to Prevent Suicide

[Download](#)



Explore Ripple Suicide Prevention



Website

[Access now](#)



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Our story

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Media Coverage

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Ripple Demo

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BrowserShield

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Deployment

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FAQs

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Privacy

[Access now](#)



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